## Al Murad Stud and the

"Of all the bloodlines of Arabian Horses in the world, straight Egyptians seem to evoke a special sense of history and the flowing river of time.

While they may appeal to people from many walks of life, most who share a passion for Egyptian Arabians are also aficionados of art and culture, and possess a discriminating eye for harmony and classic beauty".

Cynthia Culbertson

NAYLA AL MURAD and NAJYA AL MURAD, two yearling fillies



## e Art of Breeding

## by MONIKA SAVIER

From the deep south of Italy, from Apulia, the Al Murad stud farm has made its way to the centre of Italy.

Today, the Al Murad horses stand in the stables and pastures of the Tre Balzane stud farm in Umbria.

Jénnifér Agdén

AL MURAD STUD Egyptian Arabian Horses

rabian horses have fascinated dentist Maurizio Morra Greco since his childhood. As an international art collector and president of a museum in Naples (fondazionemorragreco.com), he developed a close relationship with these beautiful animals, which have written history like no other and are now experiencing a renaissance across continents. In 2015, he founded his Arabian stud AL MURAD STUD on an ancient farm in Apulia. His project, the breeding of pure Egyptian Arabians, was not a business model, but rather a cultural contribution to the preservation and development of Arabian horses. Morra Greco is not only interested in the horses, but also in the emotions that they trigger or that are associated with them. In this respect, his stud farm is also a place of reflection and retreat. However, the necessary stud management, selection, decisions and presentation breeding are a reflection of today's highly complex society between reproductive technology, globalisation and digital agriculture. All of this inevitably leads to the professionalisation of what was previously a romantic hobby. As a result, Maurizio Morra Greco decided to entrust his broodmares to the TRE BALZANE STUD farm in Umbria.

Straight Egyptians are special breed within the breed of the Arabian horses. AL MURAD STUD aims to breed beautiful Straight Egyptians of historical value in a natural environment. Arabian horses that not only carry a long history through their genetic pool, but whose cultural heritage is combined with the demands of form and function, the objectives of today's Arabian breeding for showing and riding. In breeding Straight Egyptian horses, the aim is mainly to maintain and to improve original bloodlines, horses with all their Arabian noblesse, their charm, type, elegance and their peopleoriented character.

In order to buy a group of selected mares and fillies for the foundation of his breeding programme, Maurizio Morra Greco visited the countries of origin and finally imported horses from Europe. Straight Egyptian mares came from the El Thay, Al Qusar, Ponath and TRE BALZANE STUDS. By using the stallions Ansata Nile Echo and Iamil Al Rayyan, he was soon successful. His beautiful stallion Mansour Al Murad covered the first mares born at the stud this year. Successful breeding is a great challenge nowadays and success will only be achieved if not only economic interests but also ethical ones regarding the horses are taken into account. With this in mind, AL MURAD STUD is well on the way to success.



NOOR AL MURAD (Jamil Al Rayyan x Insha Safrahna)







## MANSOUR AL MURAD

(Ansata Nile Echo x Maysouna Halima by Maysoun)

Jerniter aglen

مرا.













(Nabeel Al Rayyan x Radalidaa by Classic Rashman)



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ANSATA HALIM SHAH
ANSATA HEJAZI
ANSATA SUDARRA
ANSATA NILE ECHO
ANSATA NILE ECHO
ANSATA WHITE NILE
ANSATA WHITE NILE
ANSATA NILE GIFT
ANSATA NILE GIFT
ANSATA HALIM SHAH
ANSOUN
ANSOUNA
ANSOUNA

MOUFISA HALIMA



